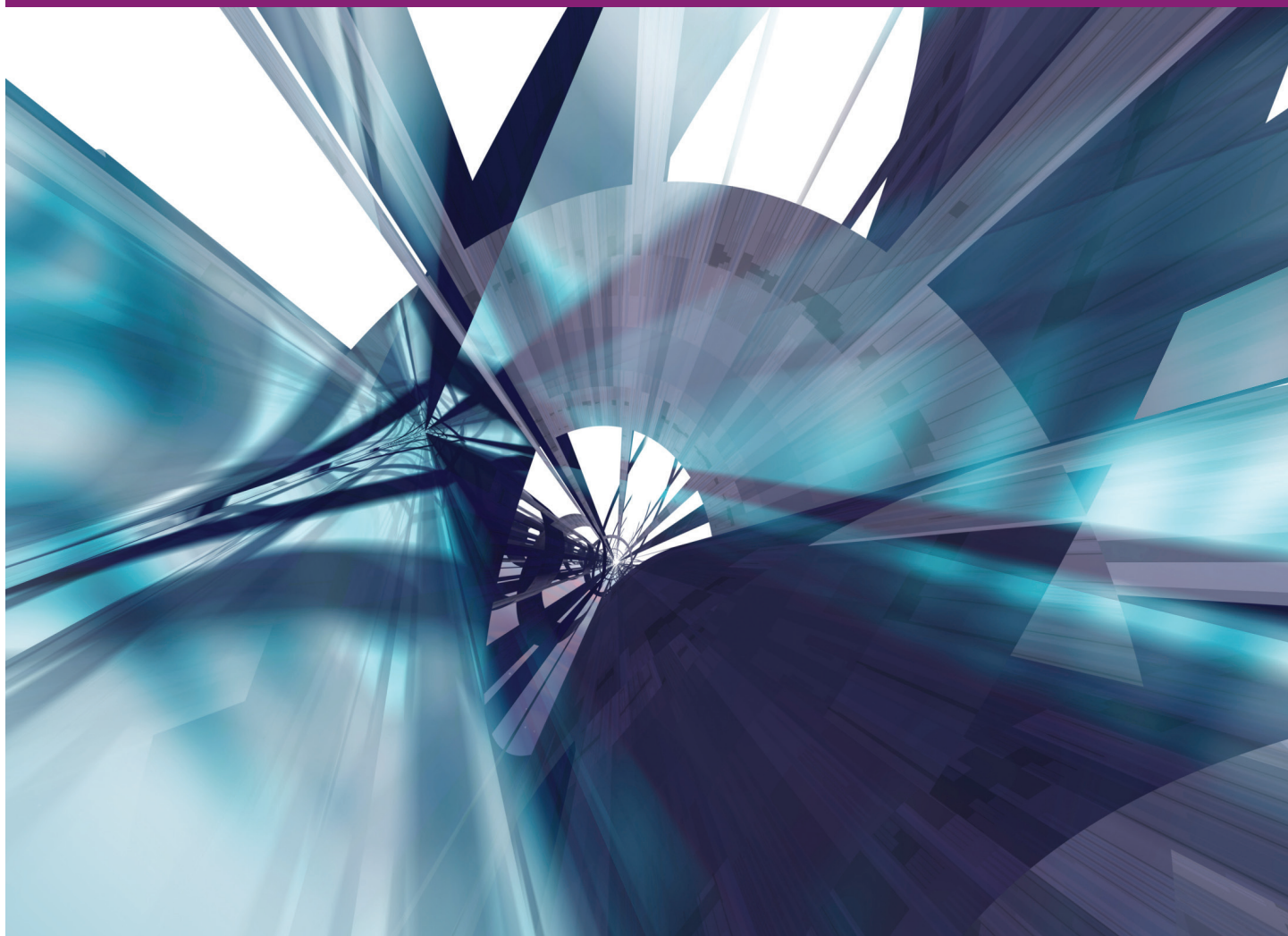


Innovation and Leadership in Rural and Northern Health Care

May 10-11, 2012
Toronto



ONTARIO
HOSPITAL
ASSOCIATION

Innovation and Leadership in Rural and Northern Health Care

May 10-11, 2012

Radisson Hotel Admiral Toronto-Harbourfront
249 Queen's Quay West
Toronto, Ontario M5J 2N5

Rural and northern health care organizations are significant sources of innovation, leadership and excellence in health care delivery. Join us for this annual conference where Chief Executive Officers, Board Chairs, Board Members and Senior Administrative staff from a range of health care organizations come together to learn from one another and hear engaging presentations from experts across Ontario and beyond.

A sampling of comments received from last year's conference:

"A dynamic forum to stay abreast of key issues for rural and northern hospitals with active questioning and discussion by participants."

"This is one of the great conferences. Because it deals with the smaller service deliverers, it gets at the issues much quicker than the bureaucracy of the large systems...more practical and applicable."

"I always enjoy this conference...small hospitals and the role they play in the community is instrumental to meeting the health care needs of the population in small communities."



CANADIAN COLLEGE OF
HEALTH LEADERS
COLLÈGE CANADIEN DES
LEADERS EN SANTÉ

Maintenance of Certification

Attendance at this program entitles certified Canadian College of Health Leaders members (CHE / Fellow) to 4.5 Category II credits toward their maintenance of certification requirement.

Agenda

Thursday, May 10, 2012

8:00am

Registration and Continental Breakfast

9:00am

Welcome and Opening Remarks

Co-Chair: Wade Petranik

Chief Executive Officer

Dryden Regional Health Centre

9:05am

Opening Keynote

Speaker to be confirmed

9:45am

OHA and Governance Update

Speaker to be confirmed

10:15am

Networking Refreshment Break

TECHNOLOGY

10:30am

Are you Still Travelling for Health Care?

- The Role of Technology in Virtual Health Care
- Store Forward Technology
- TeleHomecare
- PC and Mobile Clinical Technology
- External Data Integration

Dr. Ed Brown

Chief Executive Officer

Ontario Telemedicine Network

11:00am

Innovation and Real Models of Applying Technology

Integrating the Continuum of Care: A Real Model for the EHR in Ontario

- Connecting GTA Project and its Learnings to Rural and Northern Communities

Lydia Lee

Vice President & Chief Information Officer

University Health Network

Chief Information Officer

Shared Information Management Services (SIMS)

Agenda

11:30am

Leading Practice in Real Models of Applying Technology

Rob Croft

Chief Information Officer
Grey Bruce Health Services

12:00 noon

Networking Luncheon

IMPLICATIONS OF LEGISLATIVE CHANGE

1:00pm

Executive Compensation

- Impact on Small, Rural and Northern Hospitals

Speaker to be confirmed

1:35pm

Recommendations from the Expert Panel on Executive Compensation

Julie Giraldi

Chief Human Resources Officer & Vice President, Health HR Leadership
Ontario Hospital Association

2:00pm

FIPPA: Implications for Small, Rural and Northern Hospitals

- Processing Requests

Daniel Fabiano

Partner
Fasken Martineau

2:30pm

Networking Refreshment Break

QUALITY AND INNOVATION

2:45pm

How are we Doing?

- QIP Comparisons
- Performance Benchmarking
- Trends in Patient Satisfaction Across Canada

Nizar Ladak

Vice President and Chief Operating Officer
Health Quality Ontario

Jeff MacDonald

President
NRC Picker Canada

3:30pm

Medical Staff in Small Hospitals

What Does the Future Hold?

Ron Sapsford

Chief Executive Officer
Ontario Medical Association

4:05pm

Building the Optimal Environment for Success

Don Bell, one of the founders of WestJet, strove to create a unique atmosphere for his employees, realizing that happy staff members create happy customers. He encourages leaders to take their organizations to new heights by aligning the organizational values and interests with those of their employees, along with a little dose of common sense and a large dose of heart.



Don Bell

Founder and Former Executive Vice President
West Jet

4:55pm

Closing Remarks

Wade Petranik

5:00pm

Adjournment

6:30pm

Dinner at the
CN Tower, 360 Restaurant

Friday, May 11, 2012

8:00am

Hot Buffet Breakfast

8:45am

Welcome and Opening Remarks

Co-Chair: David Craig

Board Member
North Wellington Health Care

8:50am

Commission on the Reform of Ontario's Public Services

- Overview of the Report
- Health Care Recommendations



Don Drummond

Chair
Commission on the Reform of Ontario's Public Services

9:35am

Health System Reform Panel

Creating a Full Service Organization

Ray Hunt

Chief Executive Officer
Espanola General Hospital

Integrating Primary Care/Partnerships

Colin Goodfellow

President and Chief Executive Officer
Kemptville District Hospital

Integration Along the Continuum of Care - Connecting the Hospital to Community Care

Wade Petranik

Chief Executive Officer
Dryden Regional Health Centre

Evidence-Based Care Program

Katrina Wilson

President and Chief Executive Officer
Hanover and District Hospital

Andrea Rawn

Project Coordinator/Education-Utilization Coordinator
Grey Bruce Health Network Project

Discussion / Q & As

10:45am

Networking Refreshment Break

11:00am

Creating a Culture of Continuous Improvement



Molly Porter

Director
Kaiser Permanente International

11:55am

Closing Remarks

David Craig

12:00pm

Adjournment to Networking Lunch

Registration Form

Miss Mrs. Ms. Mr. Dr.

First Name: _____

Last Name: _____

Position: _____

Organization: _____

Address: _____

#

Street

City

Prov/State

Postal/ZIP

Phone No: _____

Ext: _____

Email Address: _____

*To be used for registration confirmations and program material.

Thursday, May 10th Optional Dinner

Yes, I am interested in attending

No, I will not be attending

Spousal Rates:

\$50.00 Optional Dinner on Thursday, May 10

Emergency Contact Information (if different from above)

Please indicate your emergency contact information below. We will contact you in case of an emergency, i.e. program cancellation, etc. The information will be kept in confidence.

Emergency Contact Number: _____

Emergency Contact Email: _____

Payment Method

Cheque VISA/MasterCard/American Express

If paying by cheque, please make cheque payable to Ontario Hospital Association.

Registration Fee: \$ _____ + 13% HST: \$ _____

= Total: \$ _____

If paying by credit card, please provide the following information.

Name of Cardholder: _____

VISA/MasterCard/AMEX No: _____

Expiry Date: _____

Signature: _____

HST Registration #: 10779 7961 RT0001

Registration

Registration will take place on **Thursday, May 10, 2012**, at 8:00am in the Admiral Ballroom Foyer at the Radisson Hotel Admiral Toronto-Harbourfront.

Space is not guaranteed, unless payment is received prior to the event.

Registration Fee

Member (OHA/OHPA/MOHLTC):

\$910.00 + HST \$118.30 = Total \$1,028.30 (includes optional dinner)

Non-member:

\$1,299.00 + HST \$168.87 = Total \$1,467.87

Spousal rates will be available for the evening events.

Discount Policy

If more than one full registration is received from the same organization, a 15% discount (+13% HST) will apply to each additional registration received. The first registrant must pay the full registration fee. All group registrations must be received at the same time. This discount is not valid with other program promotions.

Cancellation Policy

Notice of cancellation must be provided in writing 3 days prior to the date of the program. A 50% administration fee will apply to all refunds. Registrants who fail to attend the program or cancel after the deadline date shall be liable for the entire fee. Substitutions are welcome. The Ontario Hospital Association reserves the right to cancel or reschedule a program.

Accommodation

If you require accommodations, please contact the Radisson Admiral Hotel Toronto-Harbourfront at 416-203-3333 or 1-800-333-3333. Please be sure to indicate that you are attending the OHA Rural and Northern Health Care Conference to secure a special room rate of \$149 for single/double occupancy. Be sure to make your hotel reservation before April 9, 2012, as accommodations for that time period are filling up quickly.

If you require extra assistance or have special requirements, please let us know when registering for the conference to ensure we can accommodate them.

Three Easy Ways to Register...

1. Online: www.oha.com/conferences

2. Fax: 416-205-1340

3. Mail: If paying with a cheque, complete the form and mail together with payment no later than *April 25, 2012* to:

EP 153 Innovation and Leadership in Rural and Northern Health Care

Educational Services Division

Ontario Hospital Association

200 Front Street West, Suite 2800

Toronto, Ontario M5V 3L1

For additional program information and questions, please contact Gertrude Fernandes at **416-205-1398 (local)**,

1-800-598-8002 ext. 1398 (toll-free), or gfernandes@oha.com.